

MDA

Presents

TOAST
TO LIFE

Gala

OCT

27

2023

The Abbington
3 South 002 IL Route 53, Glen Ellyn, IL 60137

TOAST TO LIFE *Gala*

2023 Chicago Toast to Life Gala

Gather for a day of progress at the Chicago Toast to Life Gala. The event will be a fun-filled day where you will enjoy cocktails, dinner, silent auction, and a live auction.

Hope for a longer, more independent life is now becoming a reality for families living with muscular dystrophy and related diseases. The MDA pipeline of promise – more life empowering treatments and cures - is growing and creating ever more hope for the millions of children and adults and their families who are at the heart of MDA's mission and vision.

Muscular Dystrophy Association

Muscular Dystrophy Association (MDA) is the #1 voluntary health organization in the United States for people living with muscular dystrophy, ALS, and related neuromuscular diseases. For over 70 years, MDA has led the way in accelerating research, advancing care, and advocating for the support of our families. MDA's mission is to empower the people we serve to live longer, more independent lives.

Strength in Unity.



CARE

Caring for kids and adults from day one of diagnosis and throughout their life's journey



CATALYST

Funding research breakthroughs with \$1 billion+ invested, second only to the National Institutes of Health



CHAMPION

Empowering families across America through services, support and advocacy for access, inclusion, and independence



COMMUNITY

Engaging our community by creating connections, fostering established relationships, and deepening MDAs impact

TOAST TO LIFE *Gala*

Pipeline of Promise - \$25,000

- Three (3) premium tables of ten (10)
- Event naming opportunity (MDA Chicago Toast to Life Gala presented by Your Company)
- Prominent logo placement at event
- Verbal recognition during evening program and opportunity for remarks during the event program
- Company mention in all PSA and event promotion
- Company logo included on website, e-mail blasts, and social media assets
- Opportunity to provide a pre-event and post event thank you video to event attendees
- First right of refusal for 2023 event

Champion - \$15,000

- Two (2) preferred tables of ten (10)
- Prominent logo placement at event
- Verbal recognition during evening program
- Acknowledgement in social media posts and event promotion
- Company logo on event webpage and event communications

Cure - \$10,000

- Two (2) tables of ten (10)
- Company logo on event webpage
- Company logo on event sponsor reel and webpage

Care - \$5,000

- One (1) table of ten (10)
- Company name listed on event webpage
- Company name listed on sponsor teal and webpage

Friend of MDA - \$2,500

- One (1) table of (10)

Support MDA's mission to empower the people we serve to live longer, more independent lives.

Secure your sponsorship today by contacting Betsey Palmgren at (952) 855-8099 or bpalmgren@mdausa.org.

TOAST TO LIFE

Gala

Exclusive Underwriting Sponsorships

Bidding for Good Sponsor - \$10,000

- One table of 10 at main event
- Company logo on backside of all guest bidder cards

Photo Sponsor - \$10,000

- One table of 10 at main event
- Company logo printed on photos distributed to guests at photo station

Cocktail Sponsor - \$10,000

- One table of 10 at main event
- Company logo on all cocktail napkins during main cocktail reception

Silent Auction Sponsor - \$7,500

- One table of 10 at main event
- Company logo on all auction signs

Lotto Tree Sponsor - \$3,000

- Company logo displayed on lotto tree and on screens during event program

Coat Check Sponsor - \$1,500

- Company logo displayed at coat check at event

MDA Mission Sponsor- \$2,000

- 100% tax deductible donation to help fund MDA's mission.
- Verbal mention of company during evening MissionAppeal

MDA Family Table Sponsor - \$1,000

- Company logo on MDA Family Ambassador table

Individual Event Ticket - \$350



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